

Jaelyn L. Bruner

Curriculum Vitae

August 14, 2022

Jaelyn L. Bruner
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Skinner Building, Department of Communication
University of Maryland, College Park

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EDUCATION

Ph.D. in Rhetoric & Political Culture, University of Maryland, 2019

Dissertation: *Constructing a Legacy: The Role of Anniversary Commemorations in Remembering Brown v. Board of Education*. Committee: Dr. Damien S. Pfister (chair), Dr. Kristy L. Maddux, Dr. Michelle Murray Yang, Dr. Carly S. Woods, Dr. Christopher Foreman

M.A. in Rhetoric, Baylor University, 2013

Thesis: "Public memory, tourism, and Galveston's selective heritage: a rhetorical analysis of the Elissa," Jaelyn L. Bissell

B.S. in Communication & Rhetorical Studies, Magna Cum Laude, Syracuse University, 2010

B.A. in Writing & Rhetoric, Syracuse University, 2010

HONORS AND FELLOWSHIPS

2022, Fundamentals of Data Research Faculty Fellowship, Baylor University

2016, Doctoral Honors Seminar, Ohio University

2015, Outstanding Teaching Award, Department of Communication, University of Maryland

TEACHING EXPERIENCE

Digital Culture & Digital Life (Spring 2022, Fall 2022)

Communication & Gender (Spring 2022, Spring 2023)

World of Rhetoric I (Spring 2022)

Propaganda & Persuasion Campaigns (Spring 2021 - Fall 2022)

Communication & Digital Media (Fall 2020 - Fall 2022, *Winter 2022, Summer I 2022*)

"Summer Bridge" Workshop, Generation Hope, Writing Course (2018 - 2019, *Summer 2020**)

Oral Communication, Principles and Practices (Fall 2013 – Fall 2016, Fall 2019 – Fall 2021)

Critical Thinking & Speaking (Spring 2016, Spring 2020)

Argumentation & Public Policy (Fall 2016 – Spring 2017, Spring 2020)

Rhetoric of Black America (Fall 2015, Spring 2016)

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COURSES PREPARED TO TEACH

Public Memory & the Civil Rights Era	Navigating the Archives (Research Methods)
Seeking Justice: Theories, Definitions & Deployments	The “Story” of “Science” (Survey Course)
Exploring Digital Design & Democracy	American Public Address (Survey Course)
Critical Thinking in Digital Spaces	Rhetoric of Black America (Survey Course)
Managing Misinformation & Bias in the 21 st Century	Public Speaking/Advanced Public Speaking
The History, Role, and Rhetoric of the Supreme Court (Survey Course)	Argumentation Theory & Public Policy
	Rhetorical Methods
	Rhetorical Theory

UNDERGRADUATE MENTORSHIP

Independent Study, Laura DeMarco, Spring 2022
Capstone Committee (Reader), Carmen Borgia, Spring 2021
Bi-Weekly Zoom meetings with student mentees during 2020-2021, fighting the isolation of “virtual” college life, workshopping research ideas, and internship applications
Faculty Sponsor for Undergraduate Studies Conference, Panel Presentation
Nicole Colletti, “Abolition and the Cult of Domesticity: The Rhetorical Strategy of a Free Black Woman,” Eastern Communication Association Conference, Spring 2016
Faculty Sponsor for Undergraduate Studies Conference, Poster Session
Emily Schaefer, “Asking for More Than More: Maria Stewart’s Revolutionary Take on the Black Jeremiad,” Eastern Communication Association Conference, Spring 2016

PUBLICATIONS

“Attempting to Right the Wrongs of the Past: Emmett Till as an Eponym for Justice” in *Memory of Emmett Till Anthology*, ed. Davis Houck (University of Mississippi Press), *forthcoming*.

Manuscripts in Preparation

“Consolidating Memory at Milestone Anniversaries: How Topeka Became the Stage for *Brown v. Board*” (Draft stage)

“The Presence of the ‘Outside Agitator’: Stigma/Hero in the Summer of 1965” (Draft stage)

“Heritage Tourism as Selective Memory: Galveston’s *Elissa*” (Draft stage)

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“Examining ‘White Lies’: Narrative Justice on Display in Podcasting” (Conceptual stage)

“When is it Authentic? Original? Restored?: Exploring the ‘Ship of Theseus’ in Public Memory” (Conceptual Stage)

“Engaging Race and Segregation in College Football: Examining the Power of Team Identity in the Penn State ‘We Are’ Chant & the Syracuse Legend of Ernie Davis” (Conceptual Stage, co-authored)

PROFESSIONAL DEVELOPMENT

Innovations in Teaching and Learning Conference, University of Maryland, Presenter,
“Fostering Academics: Using Mentoring to Facilitate Successful Undergraduate Research,” Spring 2016

“The Radical Notion that Students are People (and how that applies to teaching them),”
Spring 2022

Adobe Professional Development Courses, 2022

Do Good Initiative, Learning Community Participant, 2019, 2020, 2021

Design Sprint Workshop, Teaching & Learning Transformation Center (TLTC), 2020

Teaching-As-Research (TAR) Learning Community, Teaching & Learning Transformation Center (TLTC), 2017

“Using ELMS to Support Group Work” Workshop, TLTC, Spring 2017

“Fundamentals: Framework for Quality Design Workshop,” Online Learning Consortium (OLC),
Summer 2016

PROFESSIONAL & RELATED SERVICE

Undergraduate Studies Committee, 2022-2023

Salary Advisory Committee: PTK, 2022-2023

Anti-Racism Working Group, 2021-2023

Teaching Innovation Working Group, 2021-2023

Colloquia Committee, 2021-2022

Anti-Racism & Pedagogy Working Group (inter-university), 2020-2021

COMMGrads, President, 2016

COMMGrads, Fundraising & Philanthropy Chair, 2014 - 2016

“Recovering Democracy” Digital Humanities Project, Webmaster, 2014 - 2016

RSA Chapter, Chair, Undergraduate Committee & Webmaster, 2015 - 2016

Colloquia Planning Committee, Member, 2015

Panel Chair, Communication & Law, National Communication Association, 2014

NCA Reviewer, Public Address, 2014 – 2016

NCA Reviewer, Law and Communication Division, 2014 - 2016

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NCA Reviewer, American Studies Division, 2015 - 2016
Maryland Communication Workshop, planning committee member, 2013, 2015
Maryland Communication Workshop, Presenter “Negotiating Strategies,” 2013
Admissions Ambassador, University of Maryland, 2013 - 2015
Rhetoric & Public Affairs, vetting accepted manuscripts, 2011 - 2013

PROFESSIONAL MEMBERSHIPS

National Communication Association
Rhetoric Society of America
Eastern Communication Association
ChelónaRSA (Maryland Graduate Student Chapter, RSA), Founding Member

RESEARCH & ADMINISTRATIVE EXPERIENCE

Editorial Assistant *Rhetoric & Public Affairs*, Baylor University, 2010 - 2012
Assistant to Dr. Martin J. Medhurst, editor *Rhetoric & Public Affairs*. Managed all communication for journal submissions and revisions; maintained editorial calendar, vetted and copy edit manuscripts as needed. In addition, completed research for Dr. Medhurst’s personal projects, speeches, and future publications.

CONFERENCE ACTIVITY

Panels Organized

2016, “Fostering Academics: Using Mentoring to Facilitate Successful Undergraduate Research,” Innovations in Teaching and Learning Conference, University of Maryland, College Park, Spring 2016

2015, “Embracing Anniversaries as Opportunities: Revisiting and Rearticulating Public Discourses of Fundamental Rights in the 1960s-1970s,” National Communication Association Convention, Fall 2015

Papers Presented

2021, “The BCC as a Site of Renewal and Transformation in Civic Education: Three Frameworks for Teaching a Commitment to Civic Engagement,” Basic Course Division, National Communication Association, Fall 2021

2017, “Post-heroic Rhetoric: Public Memory and Iconic Transfer” Panel Participant, National Communication Association Convention, Fall 2017

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2016, “Attempting to Right the Wrongs of the Past: Emmett Till as an Eponym for Justice,” National Communication Association Convention, Fall 2016

2016, “Reacting to Change: The Supreme Court, The Newseum, and the Public,” Rhetoric Society of America Conference, Summer 2016

2015, “Recovering Justice: Performance of Justice Beyond the Legal Form,” 19th Biennial NCA/AFA Summer Conference on Argumentation, Summer 2015

2015, “The Presence of the ‘Outside Agitator’: Shifts in the New York Times’ Coverage of Jonathan Myrick Daniels’ Murder, 1965,” Eastern Communication Association, Spring 2015

2015, “Vernacular Representation Towards Deliberation: The StoryCorps Project,” Eastern Communication Association, Spring 2015

2014, “Vlogging Woodstock: An Examination of Online Vernacular Border Rhetorics,” Rhetoric Society of America Conference, Spring 2014

2014, “Public Memory & Commitment to Culture: The Elissa as Synecdoche,” Southern States Communication Association Convention, Spring 2014

2013, “Connecting the Presidency and the Court: Dwight D. Eisenhower’s Supreme Court Appointments as Rhetorical Action,” National Communication Association Convention, Fall 2013